

*Agile*

CHEER



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# How cheerleading works



- Dance
- Chants



Elicit emotions

- Crowd
- Players



Player mindset

- Supported
- Encouraged
- Hyped



- Win!
- Reset to win next game



# Fundamentals of Cheerleading

Dance

Chants

Emotions



# Why?

## Celebrate the team

### In sport:

- Dustin scores a goal
- Immediate feedback
- Reinforcement
- Fun

### In Agile teams:

- Steve cries tears of joy
- Learnings
- Milestones
- Happiness

How do your celebrations make ***your*** team really feel?



# Why?



## Encourage and support

In sport:

- Tony fumbles the ball
- Drown out negative noise
- Shift mindset “keep going”
- Sense and respond

In Agile teams:

- Sarah takes a bow
- Reframe failure to learning
- Psych safety
- “How to support” in team kick off

How do **you** read the room?



# Why?



## Hype the stakeholders

In sport:

- Rainy winters night
- Amplify the positive noise
- Engaged, committed and aligned
- Part of the system

In Agile teams:

- Tatiana get excited
- Sprint review
- Engage stakeholders
- Feel part of the greater team

How do you influence the system?



# Q&A

<https://agiletwist.com/AgileCheer>

#AgileCheer



Agile  
**CHEER** 

**Dance!**



# Appendix



Slide 3 image: <https://pxhere.com/en/photo/1361419>

Slide 4 & 8 image: <https://pxhere.com/en/photo/1074110>

Slide 5 image: <https://pxhere.com/en/photo/781509>

Slide 6 image: <https://www.pexels.com/photo/people-cheering-2190115/>

