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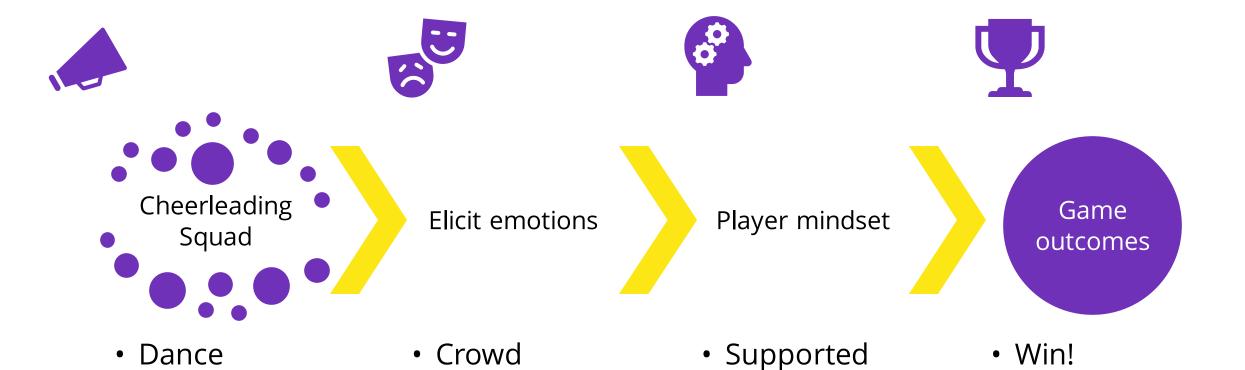
How cheerleading works

Chants



Reset to win

next game



Encouraged

Hyped

Players





Fundamentals of Cheerleading

Dance

Chants

Emotions





Why?

Celebrate the team

In sport:

- Dustin scores a goal
- Immediate feedback
- Reinforcement
- Fun

In Agile teams:

- Steve cries tears of joy
- Learnings
- Milestones
- Happiness

How do your celebrations make **your** team really feel?



Why?



Encourage and support

In sport:

- Tony fumbles the ball
- Drown out negative noise
- Shift mindset "keep going"
- Sense and respond

In Agile teams:

- Sarah takes a bow
- Reframe failure to learning
- Psych safety
- "How to support" in team kick off

How do **you** read the room?





Hype the stakeholders

In sport:

- Rainy winters night
- Amplify the positive noise
- Engaged, committed and aligned
- Part of the system

In Agile teams:

- Tatiana get excited
- Sprint review
- Engage stakeholders
- Feel part of the greater team

How do **you** influence the system?



Q&A

https://agiletwist.com/AgileCheer

#AgileCheer





Dance!

Appendix



Slide 3 image: https://pxhere.com/en/photo/1361419

Slide 4 & 8 image: https://pxhere.com/en/photo/1074110

Slide 5 image: https://pxhere.com/en/photo/781509

Slide 6 image: https://www.pexels.com/photo/people-cheering-2190115/

